

Appendix D Consultation Newsletter

Congleton Link Road

We Want Your Views

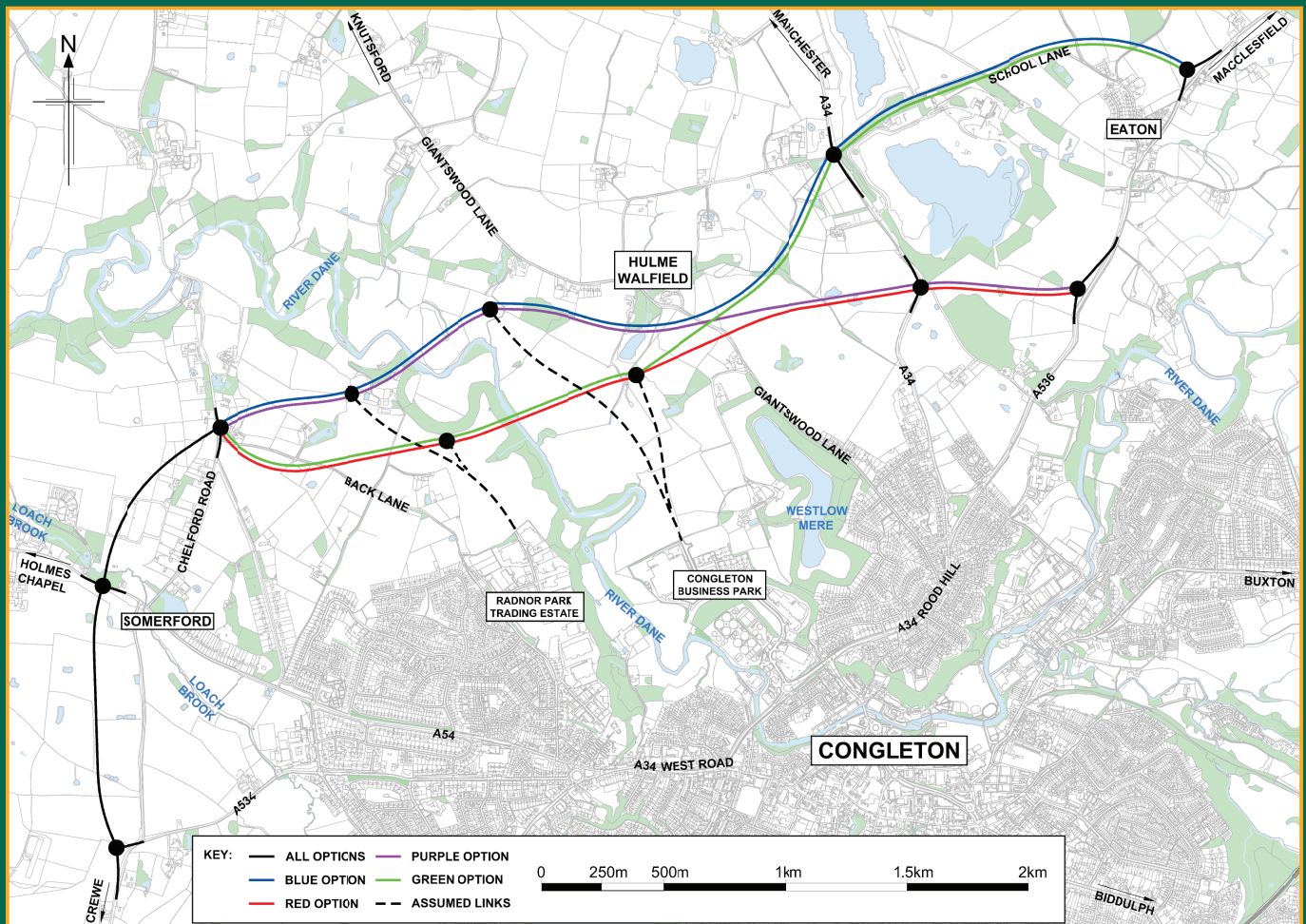
Introduction

Congleton currently experiences heavy congestion, particularly at peak times. This has hampered town centre regeneration, reduced inward investment and also made it difficult to retain existing business.

As the local population grows, more traffic will be generated, putting further strain on the existing highway network. Without future transport infrastructure improvements, Congleton's congestion problems will worsen, restricting the potential for economic growth.

The Congleton Link Road aims to address these issues by providing an alternative route for through traffic to the north of the town, promoting economic expansion and attracting business to the area.

Cheshire East Council is considering a number of options regarding the route of the link road and is keen to hear your views.



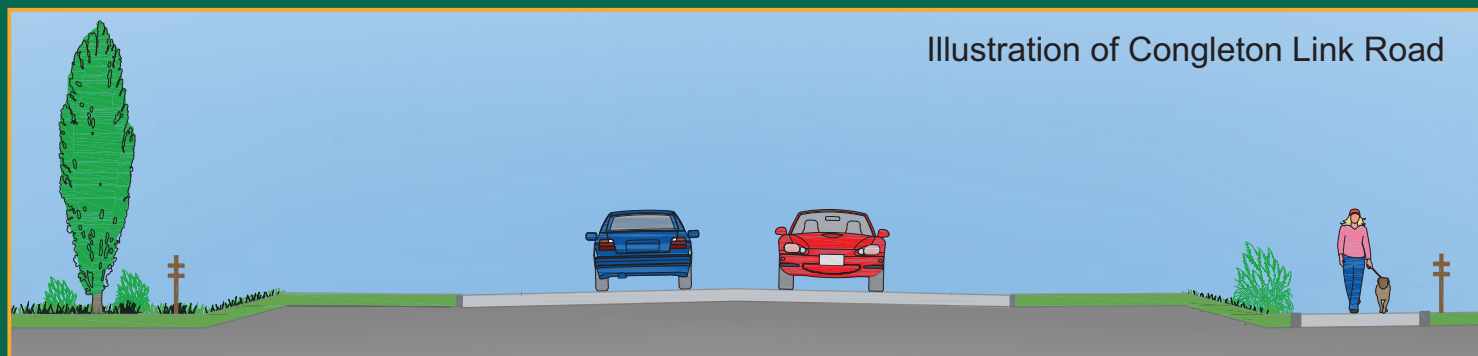
The Options

Four options (Red Option, Blue Option, Green Option, Purple Option) have been identified which provide a new link road between the A534 Sandbach Road (to the west of Congleton) and the A536 Macclesfield Road (to the north-east of Congleton).

Roundabout junctions would be a feature of all options and provide connections to the existing highway network. Links to Congleton Business Park and Radnor Park Trading Estate would also be provided. Bridge structures would be required to span both Loach Brook and the River Dane. A bridge would also be provided to take Giantswood Lane over the new link road.

Scheme Benefits

- Reduce existing town centre congestion and help boost the local economy.
- Improve transport links across Cheshire, helping the local economy.
- Support the regeneration of Congleton by creating and securing jobs.
- Improve access to Congleton Business Park and Radnor Park Trading Estate.
- Improved cycle and pedestrian routes on the new link road and town centre roads.
- Improve air quality within the town centre.



How Can I Submit My Views?

Attend one of our consultation events at Congleton Town Hall:

- **Thursday 23rd January 2014 (12pm – 5pm)**
- **Friday 24th January 2014 (9am - 8pm)**
- **Saturday 25th January 2014 (10am - 5pm)**

The exhibition will also be on display throughout the consultation period at Congleton Library. The consultation period begins on the 13th January 2014 and ends on the 28th February 2014.

Visit our website: www.cheshireeast.gov.uk/congletonlinkroad

Email us: congletonlinkroad@cheshireeast.gov.uk

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Thank you